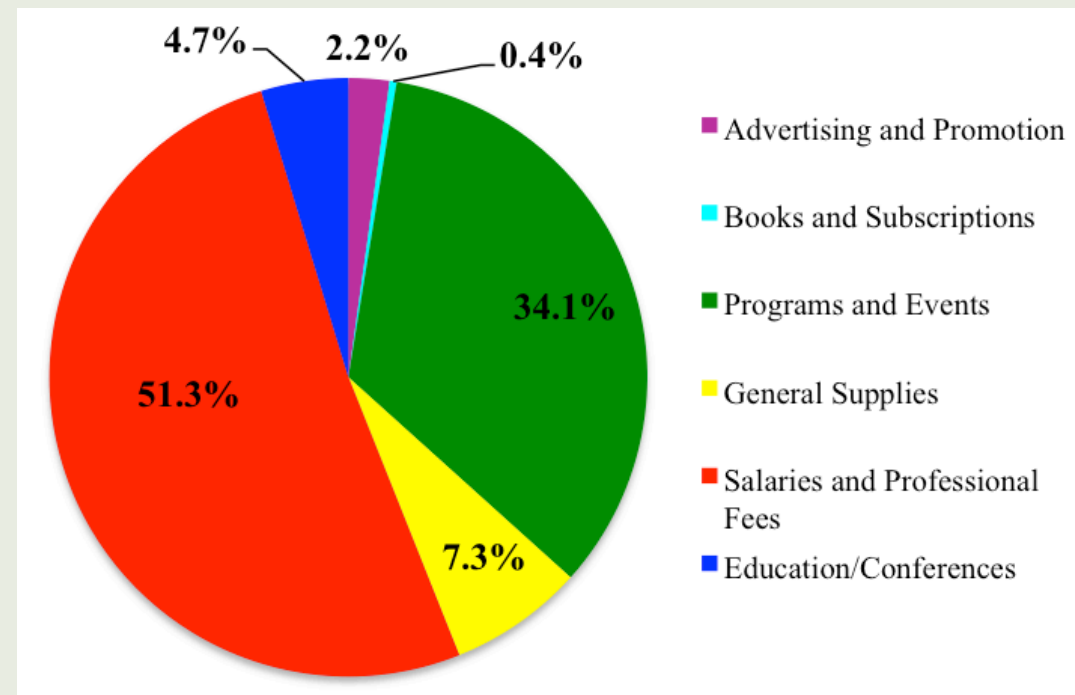


GLHA 2011 Financial Report

Starting Balance:	\$58,219.93
Revenue:	\$36,052.30
Expenses:	\$46,308.74



Ending Balance: \$47,963.49
* Balance as of August 31, 2011

Greater Lowell Health Alliance of the Community Health Network Area 10



2011 Annual Report

Working together to build healthier communities.

2011 Accomplishments

- Received the 2011 Healthy Communities Shared Vision and Values Award
- Initiated community mapping projects to assess current resources for the maternal child health and mental health task forces
- Expanded the presence of the health alliance on community coalitions, specifically in Chelmsford and Tewksbury
- Enhanced non-profit ability to provide services to the community by increasing collaboration and reducing duplication

2012 Goals

- Increase task force membership, especially among local businesses and organizations meeting the needs of youth and the elderly
- Develop an integrated social media campaign to increase the health alliance's ability to reach a wider audience
- Facilitate a partnership between the health alliance and local health departments
- Engage in state-wide policy change to improve the health status of our community
- Create evidence-based programs by utilizing data collection and evaluation of our programs

A Letter from the Interim Executive Director

October 2011

Dear Friends and Colleagues:

This year it has been as important as ever to promote prevention, collaboration, and systemic solutions to improve the lives of individuals in our community. None of this work would have been possible without your support and partnership. I want to extend our deepest appreciation to the many individuals, businesses, and community organizations who have made our achievements possible.

It is through your efforts and volunteerism to the Greater Lowell Health Alliance that we are able to continue to collaboratively address the health needs of our community. From acting as a chair of a task force, to attending our network lunches, or receiving our weekly newsletter, we value the contributions you all provide. Your work has set the stage for long-term improvements in the health of our community, with a focus on preventing duplication of services and encouraging collaboration among member organizations.

Not only have we seen growth in membership since 2011, but we have also grown as an organization. With the hiring of a full-time employee, we were able to expand our outreach efforts and address additional health needs of the community – we now have five health-focused task forces: ATOD (Alcohol, Tobacco, and Other Drugs), Cultural Competence, Healthy Weight, Maternal Child Health, and Mental Health.

In the year ahead, the health alliance will launch several new programs all of which will continue to deepen our efforts to raise awareness on the health status of our community. Over the next year, we will be committed to bringing new people and resources together and strengthen our ability to address the ever-changing needs of those we serve.

It is life-changing work that we are engaged in, and I hope that you will consider joining our efforts, if you are not already involved.

With sincere gratitude for all that you do and the opportunity to work together,

Michelle Davis, BS, RN
Interim Executive Director
Greater Lowell Health Alliance

2011 - 2012 EXECUTIVE COMMITTEE

Michelle Davis
Interim Executive Director
Lowell General Hospital

Rachel Chaddock
VNA of Greater Lowell

Kevin Coughlin
Saints Medical Center

Carole A. Cowan
Middlesex Community College

M. Patricia Crane
Lowell Resident

Normand Deschene
Lowell General Hospital

Lisa Golden
Lowell Public Schools

Dorcas Grigg-Saito
Lowell Community Health Center

Bernard Lynch
City Manager

Jeremiah Menyongai
Christ Jubilee International Ministries

Sonith Peou
METTA Health Center

Osvolda Rodrigues
Massachusetts Alliance for
Portuguese Speakers

Craig Slatin
University of Massachusetts Lowell

Alcohol, Tobacco, and Other Drugs (ATOD) Task Force

- Transitioned from a primary focus of tobacco prevention and cessation to addressing multiple layers of substance abuse including alcohol, tobacco and other drugs
- Expanded 5th grade tobacco prevention program to include private schools in Lowell and Town of Chelmsford in addition to public schools
- Enhanced participation in community outreach activities, including town-wide health fairs to promote awareness on the dangers of tobacco and second-hand smoke
- Provided feedback to the Food and Drug Administration (FDA) on the proposed cigarette warning labels in January of 2011



Maternal Child Health Task Force

- Incorporated the Maternal Child Health Task Force with a sub-committee focused on Teen Pregnancy Prevention
- Instituted a community mapping project to gather information on teen pregnancy resources in the Greater Lowell community
- Undertook efforts to support initiatives for Kids Can't Fly (window guard safety) & Shaken Baby Syndrome (SBS)
- Developed a collaborative approach to utilize member organizations' services and programs offered to the community from teen pregnancy prevention to parenting programs

Healthy Weight Task Force

- Joined the state-wide Act Fresh Environments Support Health Campaign (Act FRESH) in an advisory role
- Continued to provide monthly articles on a variety of healthy eating and active living topics to the Greater Lowell community
- Joined the efforts of the Merrimack Valley Food Bank in their two hour weekly community markets and participated in the weekly four-hours city-wide Farmer's Markets in Lowell
- Participated in the City of Lowell's Food Securities Coalition to address access to food in the community



Cultural Competence Task Force

- Conducted community-wide workshops to examine social determinants of health by utilizing the "Unnatural Causes series"
- Continued to expand language access in our community by hosting two sessions of the Bridging the Gap Medical Interpreter Training through which 28 bilingual individuals became certified.
- Formalized a Gay, Lesbian, Bisexual, Transgender, and Questioning (GLBTQ) sub-committee to address health and social issues facing members of this community
- Adopted the national standards on Culturally and Linguistically Appropriate Services (CLAS) through the Office of Minority Health in future task force goals and objectives



Mental Health Task Force

- Hosted an Asian-American Mental Health forum, the first of its kind in the region
- Worked in partnership with students from the University of Massachusetts Lowell to develop a comprehensive list of mental health resources in the community
- Participated in the National Depression Screening Day in October by providing online and in-person screenings
- Expanded the definition of mental health to include school-based health services and trauma and/or torture survivor services

