

MEDIA ADVISORY: For Immediate Release

DATE: May 14, 2019

CONTACT:

Sovanna Pouv, Executive Director

(978) 454-6200 x1010 spouv@cmaalowell.org

Thavy Hout, Development Associate (781) 541-0859 thavyhout@cmaalowell.org

SUBJECT: CMAA's Fashion Show – Saturday, June 08, 2019

Lowell, MA – On Saturday June 8th, 2019, the Cambodian Mutual Assistance Association of Greater Lowell (CMAA) will be celebrating its 4th "Enchanted Evening" of Fashion. This fundraising event will showcase outfits and food from different cultures that truly reveal the diversity of Lowell. The event will be held at Lenzi's, 810 Merrimack Avenue, Dracut, MA. Tickets are \$50.

CMAA will celebrate our partnerships by highlighting various local businesses, food from local restaurants, performances by the youth programs of CMAA, and listening to traditional music while raising money to support our important programs. The Fashion Show will proudly feature traditional outfits from Burma, Cambodia, India, Laos, and Vietnam.

Community members who are volunteering their time to model and make this night memorable include:

Adam Errico • Alexandria Hogan • Amy Simonephone • Andrew Medeiros • Cristina Mol • Colby Frodel • Debbie Callery • Dianna Maldonado Cruz • Dick Lee • Erik Finn • Erin McAnespie • George Anastas • Jessica Wong • Keanhuy Sour • Kelly Proulx • Marisol Nobrega • Mehul Shrivastava • Morna Khamdy • Nick Pappas • Niharika Kuashik • Princess Moon • Robert Wheeler • Samnang Khoeun • Savin Sath • Shay Meh • Steve Joncas • Susan West Levine • Tenesha Horne Scarlett • Thomas Doc Daugherty • Vannak Theng • Vesna Nuon • Virak Uy

Let's hear what our models have to say about the event:



"Cambodian people have a special way of celebrating life, from ancestral traditions to stories that survive generations, and even in the sound of our music, dance, and dress. We are a group of humans who are born resilient and laugh with thunder in our bellies. This will be a night of rewriting history as we see fit, and I am so proud to be a small part of it," said **Princess Moon**.





"CMAA Fashion Show is one of the most culturally rich events I have ever attended and been part of. This is my first time on the runway and I cannot wait to live this beautiful experience with other models from our community. If you missed it last time, you definitely should not miss it again this year," said Thomas Doc Daugherty.

We generously thank our major sponsors (as of publication):

The Wicks Insurance Group, Inc. • Eastern Bank • Element Care • Enterprise Bank • Jeanne D'Arc Credit Union • Senior Whole Health • Washington Savings Bank • Circle Health • Conway Insurance • Lowell Five • Vinfen • Project Citizenship •

Thank you to various local businesses and community members who provided the outfits and make up for the event:

Kravant Boutique • Humanity Boutique • The Bayon Face • Sully's Tuxedos and Entertainment • Paula Sam Ang Ka • Saydanar Center • Soumita Acharya • Trinh Tran • Mary Kay •

And lastly, we want to extend our gratitude to several other community members and businesses who donated auction items, offered their services, and volunteered their valuable time in making the event possible.

CMAA's mission is to improve the quality of life for Cambodian Americans and other minorities and economically disadvantaged persons in Lowell through educational, cultural, economic and social programs. We hope you can join us this evening to support our efforts.

For more information about this event, please contact Thavy Hout, 978-454-6200 or thavyhout@cmaalowell.org or visit our website at www.cmaalowell.org. Tickets, sponsorship opportunity, and more are available at www.mktix.com/cmaa