

For Youth Providers: How to Set Up This Toolkit on Your Social Media Page

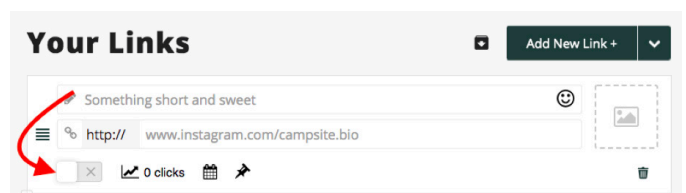


If you are interested in sharing these toolkits onto your social media platforms, these are a few ways to do it that will increase the chances young people will engage with them:

Instagram is a really popular social media app. We encourage adding COVID-19 resources in Instagram bios (like a header). Instagram only allows for accounts to share one link in their bios. There are many sites that can compile multiple links so that young people can access all important links with just a click.

- Campsite (see sample on right)
- **Linktr.ee**

Once you create these pages, you can share them everywhere, not just Instagram.



CREATING CAMPSITE

Example: **https://campsite.bio/glha**

The first line is how the link appears on your campsite.

The second line is the URL you want it to direct to.

This switch that the arrow is pointed to means that the link will NOT appear. The switch should display a green check, so in the picture you would just need to click on it for it to appear on the campsite page.

You can add a photo on the right that will appear next to your link.

LEARN MORE ABOUT THE VACCINE AT:

Greater Lowell Health Alliance: greaterlowellhealthalliance.org/covid-19

Lowell Community Health Center: lchealth.org/patients/covid-19-updates

CDC: cdc.gov/coronavirus/2019-ncov/vaccines/faq.html

MA DPH: mass.gov/info-details/covid-19-updates-and-information# covid-19-vaccine-

This program is supported by funds from the Greater Lowell Community Foundation COVID-19 Emergency Response Fund.



GLHA
GREATER LOWELL HEALTH ALLIANCE



#ThisIsMyWhy

*Source: CDC | Rev. 3/4/21