

October 5, 2024

Dear Community Partner,

We are excited to announce that the Merrimack Valley Substance Use Disorder Summit will take place on Thursday, December 12, 2024, at the Westford Regency in Westford, Massachusetts. This event will bring together service providers from across Merrimack Valley, uniting every corner of the substance use field to tackle one of our region's most pressing challenges.

Why is this summit so crucial?

Navigating the complex web of resources in the areas of substance use disorder can be overwhelming. By coming together, we aim to streamline this process and ensure that anyone in need can more easily find the support they deserve.

Substance Use Disorder continues to ravage our communities, and our current system of care is too often fragmented. Services are duplicated, some vital resources are underutilized, and others are simply unknown. Our goal is to foster collaboration, spark new partnerships, and ensure every service—big or small—is visible and accessible.

We believe this summit will offer a unique opportunity for providers of all sizes to connect, collaborate, and share their work. We welcome everyone to the table, and by joining forces, we hope to build the most comprehensive, up-to-date list of available resources in the Merrimack Valley.

To ensure all providers, regardless of budget, can attend, we are keeping the cost of attendance at just \$25-\$50 per person. To make this possible, we invite you to sponsor this vital event. Your support will directly help reduce costs for treatment providers and allow broader participation from organizations with limited funding.

Please see the enclosed details on sponsorship opportunities. Every dollar contributed has a direct impact on the health and well-being of our communities.

To discuss how your organization can get involved, please reach out to **Kerrie D'Entremont** at the **Greater Lowell Health Alliance** via email at **kdentremont@greaterlowellhealthalliance.org** or by phone at 978-483-8056.

Thank you for your time and consideration. Together, we can make a meaningful difference.

Warm regards,

Kerrie D'EntremontExecutive Director
Greater Lowell Health Alliance



SPONSORSHIP LEVELS

PREMIER SPONSOR - \$10,000 - Exclusive to one organization only

Name recognition for the summit

Banner displayed prominently

Agency/organization listed on sponsorship poster

Full page ad in MV Substance Use Disorder Resource Guide, inside front cover (Given to each attendee/500 printed and distributed throughout communities)

5 Social Media acknowledgements

Includes registration for 20 attendees (Two Tables-Premier location)

Vendor table – Premier location

COMMUNITY CHAMPION - \$5,000

Banner displayed prominently
Full page ad in MV Substance Use Disorder Resource Guide
(Given to each attendee/500 printed and distributed throughout communities)

2 Social Media acknowledgements
Agency/organization listed on sponsorship poster
Includes registration for 10 attendees (One Table)

Vendor table

COMMUNITY PARTNER - \$1,000

Half page ad in MV Substance Use Disorder Resource Guide
(Given to each attendee/500 printed and distributed throughout communities)
Social Media acknowledgements
Agency/organization listed on sponsorship poster
Includes registration for 5 attendees
Vendor table

COMMUNITY ADVOCATE - \$500

Logo in MV Substance Use Disorder Resource Guide
Social Media acknowledgements
Agency/organization listed on sponsorship poster
Includes registration for 2 attendees
Vendor table

VENDOR TABLE & ADMISSION (2) - \$150
GENERAL ADMISSION - \$50pp (*Early Bird Special \$25pp in October)